



GILLIANHUNG.COM

GILLIAN HUNG A.K.A. MAMA G

SINCE 1988

TILL 2022



Gillian Hung a.k.a. Mama G, an icon and a Fashion Guru to Malaysian fashion industry. Jack-of-all-trades, inflectionally known as "Mama G". She is famous for her multi-tasking abilities in the highly challenging and competitive industry.

Educated at (F I T), The Fashion Institute of Technology, State University of New York, in the early 80's.

Won the first ASEAN Young Designers' Competition in Singapore 1989. At only 24 years of age, she was given heavy responsibilities being the Fashion and Design Director of Isetan of Japan. Over 10 years in the 90's, she has been involved intensively to all the fashion runway shows in Paris, Milan, London, Tokyo and New York, and to all the major fashion fairs and exhibitions globally.

Along the way, she started to gain her passion over growing dreams for others. By setting up the Fashion Academy and Creative Technology (FACT), she has been driven to give seminars to fashion student's business sense, promoting Fashion Finesse, Modelling, Social and Business Etiquette - the ultimate grooming guides and the organizer for Miss Malaysia World 2005.

This passion carries her through her more than 30 years of experiences in the fashion industry locally and internationally. As a mentor to most young designers and External Assessor to most Fashion Institutions, she latch on to any opportunities she could get, moving from launching MODA Young Designers Awards, MODA young Models Awards, L'Aperitif Fashion Award by Kronenbourg and Hello Kitty Award and many others. Her joy in giving advice to fashion students and beauty queens has been matching top-performing designers and professionals individuals, thus making the better future in the fashion and beauty industry.

In such a highly challenging and competitive industry, She had personally experienced the negative and positive points of the industry. Yet, she is still enthusiastic about building new insights on her career. She enjoyed maintaining her core business as the Creative, Branding and Merchandising Consultant positions throughout her career.

She created multiple campaigns for more iconic brands with her longtime partner, Isetan. Being responsible for being the President of the Malaysian Official Designers' Association (MODA), CAFD (Council of Asean Fashion Designers & MODA), the advisor for Kenanga Wholesale City, the biggest fashion wholesale mall of Malaysia, the Creative Consultant for SODA, a modern contemporary brand under the Voir Groups of companies.

She never constraint her vision only for Malaysia, she yearned for more creative fulfillment to learn. Besides being a consultant in New York and Hong Kong, one highlight of her amazing path was reaching out to China market. She has acted as the Creative and Merchandising Consultant for various distinctive fashion chinese brands, like Jecci Five New York, SouYute to Inicio, almost 400+ to 3000+ stores across the country.

She was awarded for many Awards in the past years, Portrait of 'Perfection' Award — Moet and Chandon 1999, the most promising Designer of Malaysia by Tattier Award 2004, The Achievement recognition Award — Pensonic 2006, Outstanding Career Achievements & Contributions to Society Award by Women's Weekly 2010, The Bella Award for The Most Stylish Woman and Creativity 2013 by Media Prima, NTV7 and many other awards...

She was the President of the Malaysian Official Designers' Association (MODA) from 2005 till 2018 and has presented 13 years of MODA Runway Unity Shows.

Was the President of CAFD (Council of Asean Fashion Designers & MODA) from 2015-2017.

As the creative director for Gillian Hung Consultants, she also design uniforms for the prestigious Corporations, Equatorial Hotel KL i(EQ) including all F & B. & others.

She just launched her new E Commerce platform **"HUNG"** – www.hung.click

She is launching her new collection called MMG (Master Mind Gen) in mid Sept 2022 and **HUNG INNOVATION AWARDS 2022** by SAMSUNG, MAS, KEVIN MURPHY and THE GLAM ACADEMY

FB & IG @ [Hungclick](#) & [Momentsssswithmamag](#)

You can search her history at Google search and U-Tube.

Her credentials in this field is unimpeachable.
Please contact her at gh@gillianhung.com for any inquiries.

Thank You.

